

XXX for the hospitality industry

A powerful analytics solution for better decision making

The demand for hotel and tourism has been dramatically transformed by economic factors impacting consumer behavior. The change has had a significant impact on the management activities of the hotels across the globe, regardless of size. There are other challenges that the industry is facing like implementing more innovative technologies to increase operational efficiency, finding and retaining talent and increasing competition from alternative providers like Airbnb.

Whether you own an eating or drinking establishment or a business providing accommodations, you need good data to navigate the changes in the industry.

This solution:

- Provides quick and easy setup, out-of-the-box analysis and configuration
- Embeds insights directly in your workflow so you don't have to move across multiple systems to get answers when you need them
- Puts guided data analysis into the hands of your people even if they aren't analytics experts

Your hospitality business will benefit from key features of XXX:

Quite simply, if your business has outdated, disconnected systems or a manual process that is labor intensive, you're leaving money on the table.

XXX, is an exceptionally powerful people analytics solution, designed to give you actionable insights delivered to the people in your company that need them, when they need them. HR professionals and business leaders in the hospitality industry can get the tools they need to effortlessly generate reports and analyze key workforce metrics such as **tracking overtime hours, reduce employee turnover and lastly creating internal talent pools.**

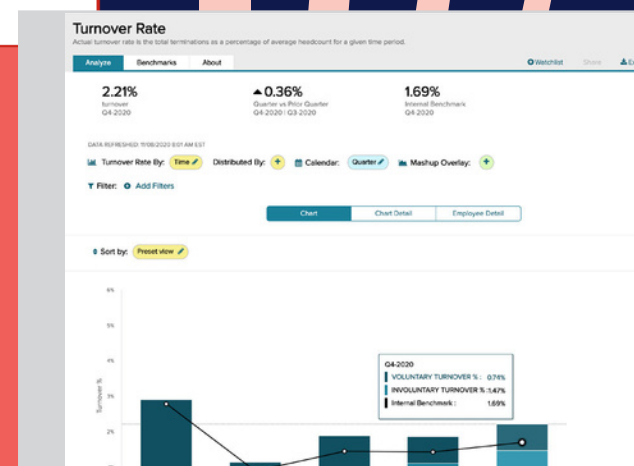


Sector revenue is forecast to increase at an annualized rate of 2.6% to \$1.2 trillion over the five years to 2024, supported by steady growth in the domestic and global economies.

XXX provides the tools you need to remain competitive as the industry grows.

Benchmarking overview

With **XXX** you can benchmark against live data in the broader market. We draw upon aggregated, anonymous data from approximately 30 million U.S. workers in more than 740,000 organizations in our client base — and translate that data into insights that are highly visual and easy to understand. As the competition for strong talent increases, you can leverage this data for both compensation and organizational insights.



Sector establishments are forecasted to increase at an annualized 2.4% to 1.3 million locations, with the number of employees increasing an annualized 2.6% to 17.4 million over the next 5 years.

XXX provides the tools you need to remain competitive as you attract talent.

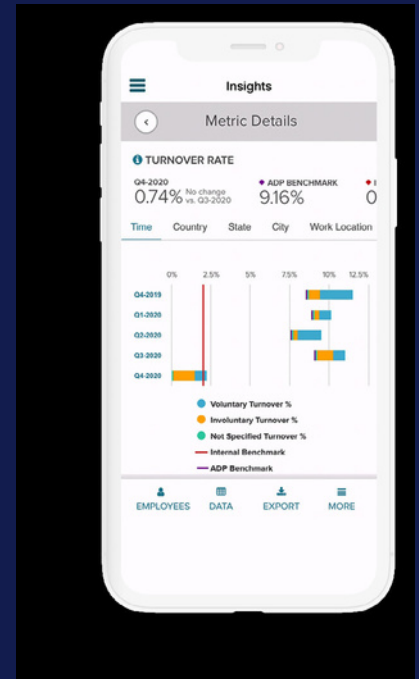


Executive and Manager Insights

Regardless of their function, your executives need the right insights to quickly identify and resolve human capital management (HCM) issues that impact cost, revenue and productivity. XXX's Mobile App delivers "executive-ready" insights and:

- Pushes AI-generated headlines that uncover important trends supported by simplified data visualizations that can be quickly easily understood and acted upon
- Displays comparisons between internal teams and departments with industry-based XXX Benchmarks
- Allows you to set executive-level permissions for workforce insights in the app that do not require HCM platform access

XXX's Mobile App gives you insights when you need them, wherever you are.



Call your XXX partner specialist today to learn more. To learn more, contact me at:



Data Mashup

The inability to quickly understand how workforce investments impact business KPIs (cost, revenue, customer satisfaction) also impacts the effect of HR on the business.

With XXX you can easily pull production numbers and data directly into your HCM system. You can also identify business metrics such as revenue, the impact of differentiated pay scales and overlay HCM metrics, which can help show how each of your shifts is performing.

By combining XXX's benchmarking and data mashup features you get a cohesive view to help you navigate all the complexities of your hospitality business.

